



September 21, 2020

**PARTNERS IN  
Brevard  
Public  
Schools  
EDUCATION**

## PIE Community Connection

with Superintendent,  
**Mark Mullins**

Tuesday, September 29  
8-9 a.m.  
Registration Required

Click on the image to RSVP.

## Did you know?

**Q: Why should I care about whether or not the surtax is renewed?**

**A:** The surtax has helped repair critically failing facilities and improve learning environments for students across Brevard County. Better quality schools spur higher home prices and lower crime rates. In addition, since 2015, nearly \$200 million has been locally invested in construction projects throughout our community.

Brevard Public Schools

#SurtaxFactSBPS | 2020 #YourMoneyAtWork

Want to see exactly what is proposed at a school near and dear to you?

We have a list of projected work by school on our website.

[Surtax Renewal](#)

## Virtual 1:1 Speed Networking

**Date Change:** Because of the superintendent's conversation with partners (see above) we've moved the virtual speed networking to:

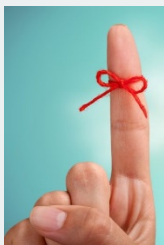
**October 28, 2020 from 4-6 p.m.**  
**RESERVATION REQUIRED**



Come meet 20 school PIE coordinators you may not know or renew a conversation with a coordinator. Cost: \$25 gift card

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## Schools Still Need Your Help



### Opening of School Supplies

Partners continue to open their hearts to our schools and fulfill needs for re-opening. Let these schools know how they can help promote what's going on at your business in exchange for the following needs:

[Apollo Elementary](#) - umbrellas for staff to use during car loop time

[Audubon Elementary](#) - mini fridge for staff store

[Enterprise Elementary](#) - paint for gross motor track

[Riviera Elementary](#) - head phones with microphones

[Williams Elementary](#) - small sunblock and small hand sanitizers

### AND

District Professional Development needs entrance fee for virtual John Maxwell Leadership course for select personnel. This one has an opportunity for you to include a live message before the event starts. You may share about your products and services to staff on the leadership track. [Debra](#) has details.

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## Hygiene Products Needed

Do you have access to personal hygiene supplies or would you be willing to host a drive? The supply closet for our **students in transition** (homeless) is nearly bare and we need to restock. Any help is greatly appreciated. [Calvin Brown](#) has info.





## Engage with BPS

**2020/21 Monthly Networking Events** Meet school partners in education (PIE) coordinators, hear spotlight speakers, and network with other BPS partners in education. **Networking events begin 8 a.m. on Zoom!** Watch for more information in weekly UPDATES and on the PIE Facebook page. Mark your calendars:

Sept 29 – 8 to 9 a.m. Meet Dr. Mullins on Zoom

DATE CHANGE - Oct 27 – Slow Speed Networking  
**4-6 p.m.** (virtually on Zoom)

**RSVP required** (Space limited to 20 partners/20 coordinators)

**Admission: one \$25 gift card**

Oct 7 – Virtual Networking Event on Zoom

Nov 4 – Virtual Networking Event on Zoom

Dec 2 – Virtual Networking Event on Zoom

2021

Jan 13 – TBD

Feb 3 - TBD

Mar 3 – TBD

April 29 - **AWARDS CEREMONY (by invitation only)**  
School Board building in Viera **4 - 6 p.m.**

June 2 – TBD

Aug 20 – **PIE Kick Off Fair – Melbourne Auditorium**

For more information about Brevard Public Schools' partners in education (PIE), please contact: Debra Foley (321)633-1000 x11529 or [Foley.Debra@brevardschools.org](mailto:Foley.Debra@brevardschools.org)

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**COMMUNITY NEWSLETTER REACH PARENTS**

Connect to BPS Parents, BPS Employees, and BPS Community Partners

*BPS Headlines* is the work horse publication for Brevard Public Schools (BPS) **reaching over 50,000** folks connected to BPS via Constant Contact to email addresses. The publication is weekly, however ads run in rotation once per month.

This publication routinely returns a 35+ percent open rate.

Title sponsor runs every week / every issue (8" x 11.5") \$20,000/year.

SY 2020/21



Weekly Publication

Ads run once per month in rotation.

10 issues starting August.

Block Ads Available

2.75" x 2.75"

\$3,500 / year  
\$400 / month

All ads hyperlink to client site.

Client provides ad art.

Ad may change monthly.

BREVARD PUBLIC SCHOOLS  
Melbourne, FL  
321-633-1000 x11529  
Foley.Debra@brevardschools.org



**QUARTERLY DIGITAL MAGAZINE HEART OF BREVARD**

Connect to BPS Parents, BPS Employees, and BPS Community Partners

Magazine delivered via email, social media

*Heart of Brevard* provides an in-depth look at stories in and around Brevard Schools. Printed copies are full-color, glossy, full bleed cover that are delivered to schools. Digital copies are delivered via email, BPS mobile app, cross promoted in BPS HEADLINES, BPS website, and Facebook.

Planned issues are:

- Fall 2020 (November)
- Winter 2021 (February)
- Spring 2021 (May)
- Summer 2021 (August)



Internal ads

Full page \$1000

Half page \$750

Qtr page \$500

Biz card \$300

Dimensions:

Full page 7.5" x 10"

Half page 7.5" x 5"

Qtr page 3.5" x 5"

Biz card 3.5" x 2.5"

All ads hyperlink to client site.

Client provides ad art.

Full page cover ads:

Inside front \$2,000

Inside back \$1,500

Back cover \$2,500

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## Join Us on Facebook to Stay Connected

Check out our PIE Facebook page. (It's a closed group so just PIEs and school PIE coordinators are on there.) Say "hi" or see what's going on in PIE land every day.

[Click here](#) to send a friend request.

Stay well.

[Debra Foley](#), community relations



Advertise with Brevard Schools



School PIE Coordinator List

Visit our website